Singapore International Water Week

SMA WINNER TRADE SHOW OF THE YEAR

SINGAPORE INTERNATIONAL WATER WEEK 2026

THE GLOBAL PLATFORM TO SHARE AND CO-CREATE INNOVATIVE WATER, COASTAL AND FLOOD SOLUTIONS

SPONSORSHIP PROSPECTUS

15 - 18 June 2026

Sands Expo & Convention Centre
Marina Bay Sands, Singapore

For SIWW2026 updates, scan the QR code or visit **www.siww.com.sg/home**

PUB

Singapore International Water Week 2026 (15 – 18 June 2026)

At SIWW2026, thought leaders, experts and practitioners from governments, cities, utilities, and industry will gather to share knowledge and best practices on innovative municipal and industrial water, coastal and flood solutions, and foster partnerships to tackle urban water and associated climate challenges.

Key Target Audience:

- **Water Utilities & Agencies** will discover the latest municipal water solutions including AI and digitalisation, water and resource circularity, nexus approaches, treatment, reuse and desalination technologies, network management and used water management.
- **Governments & Cities** will discover innovative approaches to coastal and flood resilience including flood risk assessment, multi-functional adaptive land-use planning, nature-based solutions, flood mitigation operations, disaster recovery, community resilience and adaptation financing mechanisms.
- **Industrial Water Users & Economic Zone Operators** will discover the latest state-of-the-art industrial water innovations on zero liquid discharge, ultrapure water, water reuse, real-time sensor and automation, pollution control, and sustainable water management practices.

What Sets Us Apart?

SOLUTIONS & TECHNOLOGY
Innovation and solutions in urban water management, for municipal and industrial users

THOUGHT LEADERSHIP
Insights on latest trends, solutions and case studies in various thematic areas

BUSINESS & NETWORKING
Gathering of industry, utilities and governments for business collaboration and partnerships

GLOBAL EVENT, REGIONAL FOOTPRINT
A global water event with strong relevance and application to Asia

Singapore International Water Week

SIWW2024 KEY STATISTICS

ATTENDANCE

2,200+ global delegates

70+ countries

750+ water leaders

50% govts, cities, utilities and industrial water users

WATER EXPO

22,000 trade visitors

440+ exhibitors

KEY REASONS TO BE A SPONSOR

THOUGHT LEADERSHIP

Seize the opportunity to be amongst the most influential leaders in the municipal and industrial water, coastal and flood sectors.

BRAND RECOGNITION

Position your brand prominently before the international water community, enhance brand visibility, and strengthen top-of-mind recall throughout the buyer's decision-making process.

NETWORKING AND BUSINESS DEVELOPMENT

Connect with global water leaders—including city authorities, regulators, utilities, industrial users, financial institutions, and technology providers—to generate new business opportunities and drive sales.

TARGETED OUTREACH

Inform and engage your specific target audience with the latest updates on your technologies, products, services, and solutions.

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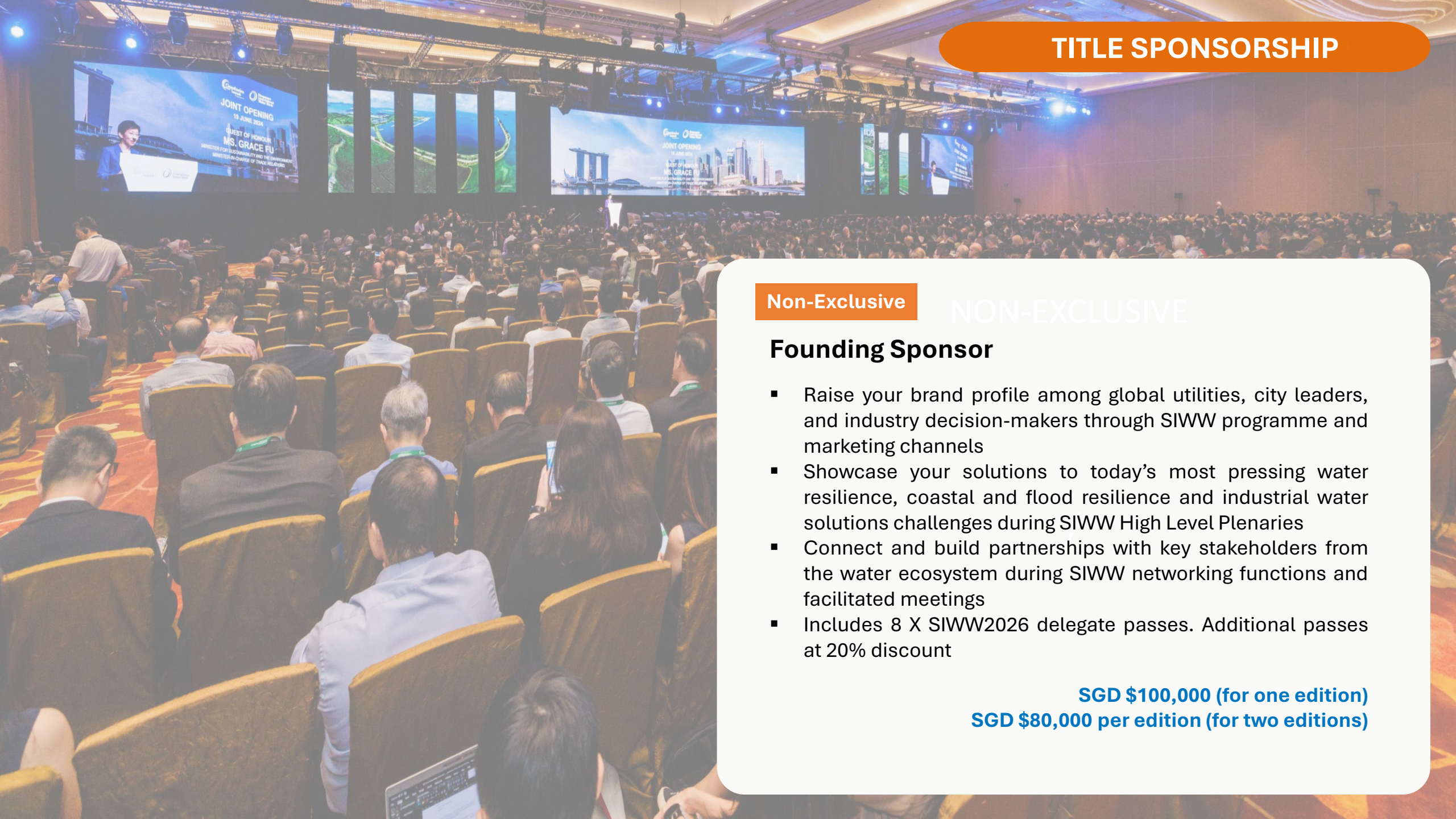

TITLE SPONSORSHIP

Non-Exclusive

NON-EXCLUSIVE

Founding Sponsor

- Raise your brand profile among global utilities, city leaders, and industry decision-makers through SIWW programme and marketing channels
- Showcase your solutions to today's most pressing water resilience, coastal and flood resilience and industrial water solutions challenges during SIWW High Level Plenaries
- Connect and build partnerships with key stakeholders from the water ecosystem during SIWW networking functions and facilitated meetings
- Includes 8 X SIWW2026 delegate passes. Additional passes at 20% discount

SGD $100,000 (for one edition)
SGD $80,000 per edition (for two editions)

COLLATERAL SPONSORSHIP

Delegate Lanyards

- Sponsor logo side by side with event logo in alternate sequence on lanyard, distributed to SIWW2026 delegates
- Includes 1 X SIWW2026 delegate pass. Additional passes at 20% discount
- **Qty: 2,500**

SGD $20,000

Reusable Tumblers

- Sponsor logo on the tumbler, with event logo on the opposite side, distributed to SIWW2026 delegates
- Includes 1 X SIWW2026 delegate pass. Additional passes at 20% discount
- **Qty: 2,500**

SGD $25,000 – SGD $30,000

Delegate Tote Bags

- Sponsor artwork on delegate tote bag, with event artwork on the opposite side, distributed to SIWW2026 delegates
- Includes 1 X SIWW2026 delegate pass. Additional passes at 20% discount
- **Qty: 2,500**

SGD $20,000 – SGD $25,000

EZ-Link Card & Cardholder

- Sponsor artwork on 1 card side and 2 cardholder sides (80% of space), distributed to SIWW2026 delegates
- Each card comes with SGD $5 in-store value
- Includes 1 X SIWW2026 delegate pass. Additional passes at 20% discount
- **Qty: 2,500**

An EZ-Link card is a contactless prepaid card for public transport and retail in Singapore.

SGD $40,000

Splash Ad SOLD

- Sponsor artwork will appear at the first touchpoint before event app launches, ensuring visibility to delegates and attendees of SIWW2026
- Includes 20% discount on delegate fees

SGD $5,000

Delegate A5 (Pocket-Sized) Handbook

- Sponsor Full-Page, Full-Colour advertisement in delegate handbook, distributed to delegates and attendees of SIWW2026
- Includes 20% discount on delegate fees
- **Qty: 5,000**

SGD $5,000 – SGD $8,000

(Positions available: back cover, inside back cover, inside front cover)